

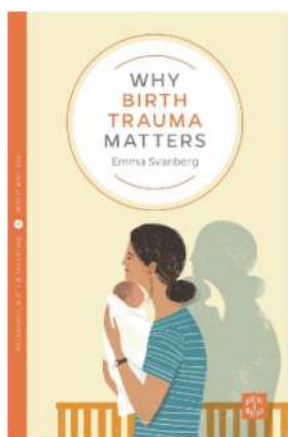
Why Babywearing Matters

Rosie Knowles

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665351

£8.99 | Paperback / softback | 160pp. | May 2016

Wearing a baby, in a sling or other carrier, has proven practical and emotional benefits for both babies and their parents. *Why Babywearing Matters* explains the philosophy of babywearing, along with the practicalities of how to use slings and other carriers, in a lively, friendly and informative way.



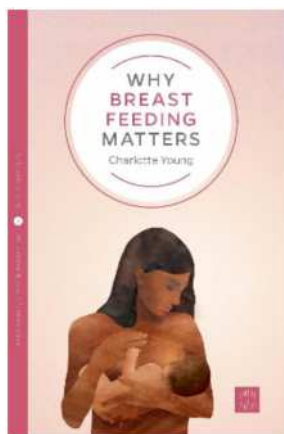
Why Birth Trauma Matters

Emma Svanberg

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666105

£8.99 | Paperback / softback | 160pp. | July 2019

Informative, pocket-sized guide to accompany women in their recovery from birth-related trauma.



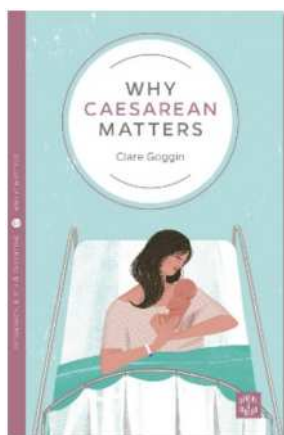
Why Breastfeeding Matters

Charlotte Young

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665207

£8.99 | Paperback / softback | 192pp. | November 2016

An authoritative, friendly and accessible look at the debate on infant feeding, offering parents and health professionals evidence-based information on why breastfeeding matters.



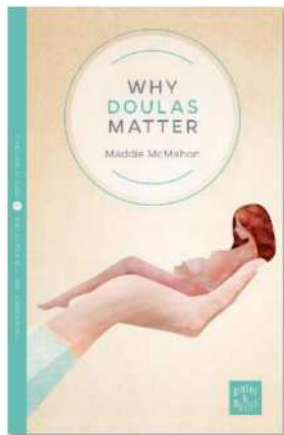
Why Caesarean Matters

Clare Goggin

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665405

£8.99 | Paperback / softback | 184pp. | September 2018

Evidence-based answers to the questions women may have about caesarean birth.



Why Doulas Matter

Maddie McMahon

Pinter & Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665108

£8.99 | Paperback / softback | 160pp. | April 2015

Women have long known, and recent research has confirmed, that having an experienced female birth companion can have a tangible, positive effect on a woman's experience of childbirth and the outcome of her labour.



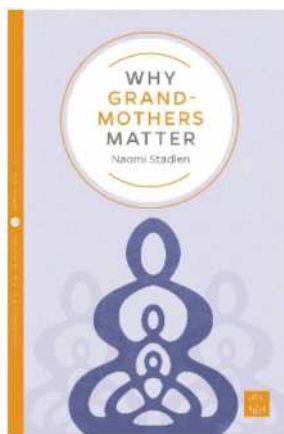
Why Formula Feeding Matters

Shel Banks

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665955

£8.99 | Paperback / softback | 160pp. | January 2022

Evidence-based information about formula feeding as safely and effectively as possible.



Why Grandmothers Matter

Naomi Stadlen

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666501

£8.99 | Paperback / softback | 144pp. | July 2023

Why Grandmothers Matter describes the experience of having grandchildren across many cultures, and discusses the sometimes delicate relationships between grandmother, parent-child and grandchild.



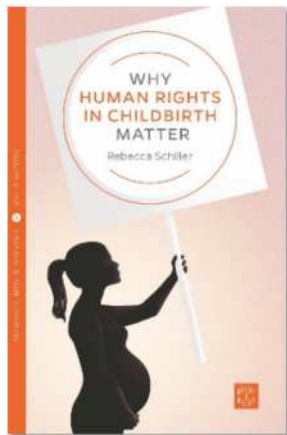
Why Home Birth Matters

Natalie Meddings

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665559

£8.99 | Paperback / softback | 160pp. | April 2018

A clear discussion of the reality of modern home birth.



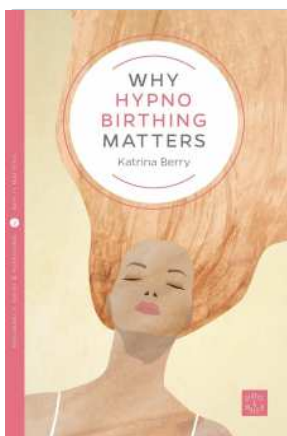
Why Human Rights in Childbirth Matter

Rebecca Schiller

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665801

£7.99 | Paperback / softback | 192pp. | September 2016

Why Human Rights in Childbirth Matter explores the rights of women in pregnancy and birth, and offers information and support for mothers, caregivers and campaigners working to improve birth practices and birth experiences.



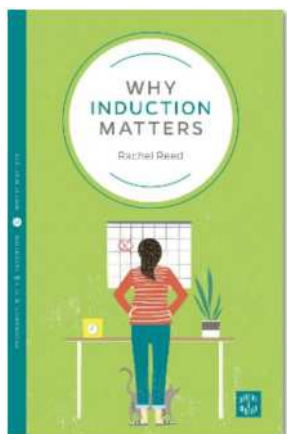
Why Hypnobirthing Matters

Katrina Berry

Pinter & Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665054

£7.99 | Paperback / softback | 128pp. | April 2015

In Why Hypnobirthing Matters Katrina Berry looks at the origins and rationale for using hypnosis for childbirth, explains what you can expect from hypnobirthing and dispels common misunderstandings in a lively, informative way.



Why Induction Matters

Rachel Reed

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666006

£8.99 | Paperback / softback | 180pp. | September 2018

Why Induction Matters offers parents the knowledge to make their own informed decisions on induction.



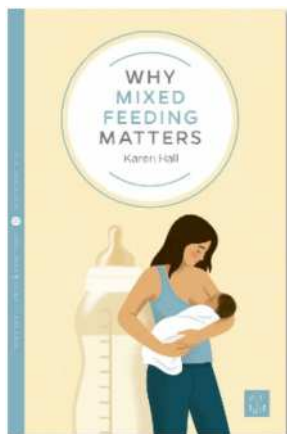
Why Infant Reflux Matters

Carol Smyth

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666402

£8.99 | Paperback / softback | 160pp. | March 2021

A research-based guide to help you understand your baby and reduce their reflux symptoms.



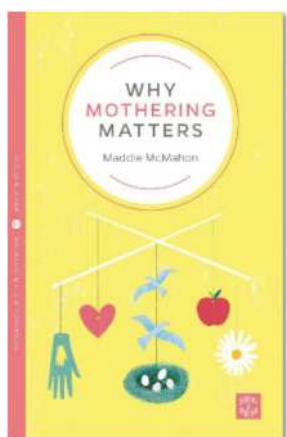
Why Mixed Feeding Matters

Karen Hall

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666600

£8.99 | Paperback / softback | 160pp. | September 2023

It can be difficult to find useful information to navigate the journey of mixed feeding, balancing giving formula alongside maintaining the production of breastmilk, and parents often feel unprepared and unsupported with this decision. Breastfeeding Counsellor Karen Hall supports parents to feed their babies in different feeding situations.



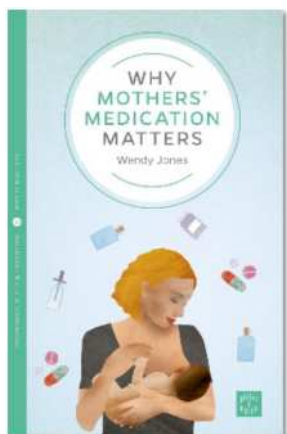
Why Mothering Matters

Maddie McMahon

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665900

£8.99 | Paperback / softback | 176pp. | September 2018

A nuanced and revealing discussion of what it means to be a mother in modern society.



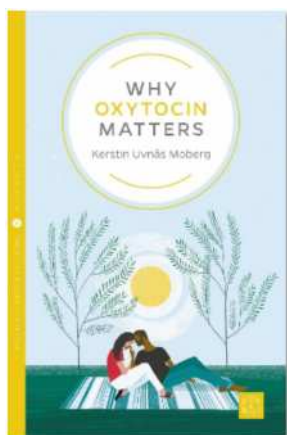
Why Mothers' Medication Matters

Wendy Jones

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665856

£7.99 | Paperback / softback | 170pp. | June 2017

Why Mothers' Medication Matters addresses common misunderstandings that surround the use of medication during pregnancy and breastfeeding. Offering evidence-based, expert and helpful advice, this is essential reading for mothers and healthcare providers.



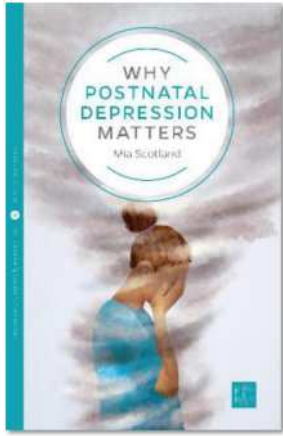
Why Oxytocin Matters

Kerstin Uvnäs Moberg

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666051

£8.99 | Paperback / softback | 168pp. | October 2019

Oxytocin plays an important biological role in parents and their newborn babies.



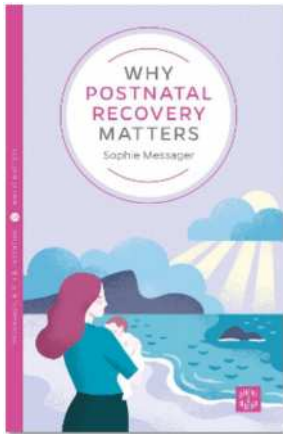
Why Postnatal Depression Matters

Mia Scotland

Pinter & Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665603

£8.99 | Paperback / softback | 160pp. | September 2015

Depression rates in new parents are soaring - but why is the seemingly joyful event of new parenthood causing so much suffering? *Why Postnatal Depression Matters* explores the stresses and strains on new parents in society today, and explains how valuing new parents and their babies is the key to a more loving, connected world.



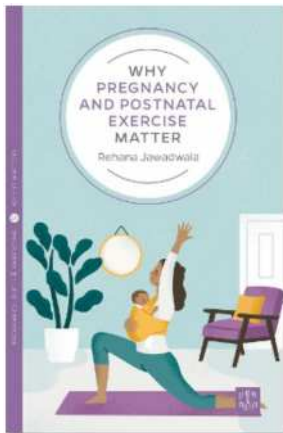
Why Postnatal Recovery Matters

Sophie Messenger

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666259

£8.99 | Paperback / softback | 160pp. | July 2020

Caring for and truly supporting a mother after the birth should be a societal norm.



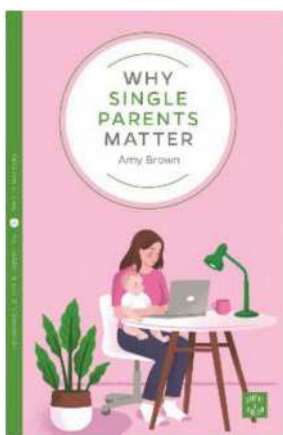
Why Pregnancy and Postnatal Exercise Matter

Rehana Jawadwala

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666204

£8.99 | Paperback / softback | 192pp. | September 2020

Helping mothers-to-be and their supporters understand the safest and most beneficial ways of exercising during and after pregnancy.



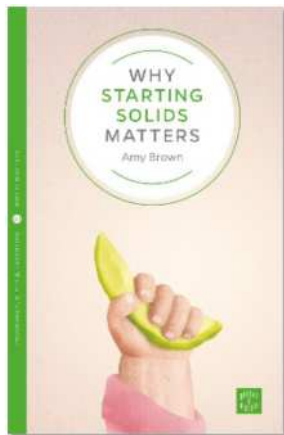
Why Single Parents Matter

Amy Brown

Pinter & Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666556

£8.99 | Paperback / softback | 160pp. | November 2023

One in six families with children under 18 in the UK is headed by a single parent, yet portrayals of single parents in the public eye are often one-sided, focusing on challenges and negative stories. *Why Single Parents Matter* takes a different approach, focusing on supporting the wellbeing of single parents.



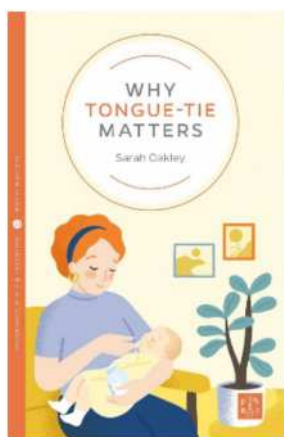
Why Starting Solids Matters

Amy Brown

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665009

£8.99 | Paperback / softback | 160pp. | June 2017

A concise, authoritative and friendly introduction to starting solids.



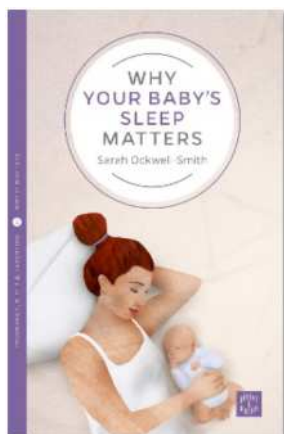
Why Tongue-tie Matters

Sarah Oakley

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780666457

£8.99 | Paperback / softback | 160pp. | August 2021

A guide through the confusion and challenges surrounding infant tongue-tie.



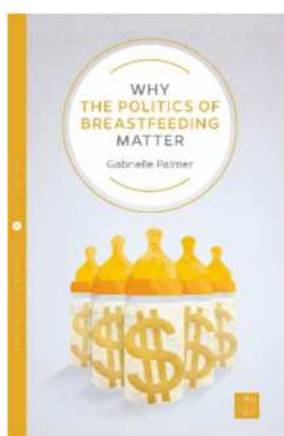
Why Your Babys Sleep Matters

Sarah Ockwell-Smith

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665450

£8.99 | Paperback / softback | 160pp. | March 2016

Parenting at night is as important as parenting during daylight hours, and yet when our children wake up at night we often label this a sleep problem. *Why Your Babys Sleep Matters* is a comprehensive discussion of night-time nurturing, dispelling common myths surrounding how infant and child sleep should be in a gentle and informative way.



Why the Politics of Breastfeeding Matter

Gabrielle Palmer

Pinter Martin Ltd. (Macmillan Distribution (MDL)) | 9781780665252

£8.99 | Paperback / softback | 128pp. | November 2016

Why the Politics of Breastfeeding Matter is the perfect introduction to understanding the complex forces that govern what many think of as a simple choice to breastfeed or not.